

Learning A-Z Reaches 8 Million Students Worldwide

Literacy-focused PreK–6 resources empower teachers to deliver personalized learning to students in 170 countries

Tucson, AZ—May 2, 2019—[Learning A-Z®](#) announced today that its literacy-focused PreK–6 [resources](#) now serve more than 8 million students and 500,000 teachers in more than 170 countries. This milestone underscores the growing demand for flexible, research-based blended learning solutions that provide teachers with resources to support every student, at every level.

“Learning A-Z was created with one simple goal: to help teachers ensure all students are successful in all areas of literacy. We provide engaging resources that students love to use and that save teachers time and enhance their instruction while allowing for the choice and flexibility today’s classrooms require. It is because of teachers’ experiences and students’ results with these resources that we now have the opportunity to serve more than 500,000 teachers and 8 million students around the world,” said Patrick Marcotte, president of Learning A-Z. “We are honored to be part of their efforts to expand literacy and help students develop the skills they need to excel in the classroom and beyond.”

The momentum behind the company’s growth follows a strong year, which included major enhancements to the Learning A-Z suite of products and new adoptions in [districts](#) and states across the country including [Texas](#) and [New Mexico](#). The company also announced the publication of another independent [efficacy study](#) showing that students whose teachers use its blended learning solutions show higher achievement and interest in reading.

“*Animal Eyes, Jackie Robinson, and Nature Stinks* are just a few of the thousands of book titles that excite and engage students in Learning A-Z’s literacy solution Raz-Plus®. Students walk in each morning and, before our day even starts, grab a device and begin reading a book on Raz-Plus,” said Paula Barr, a second-grade teacher at Quail Run Elementary and the 2019 Kansas Master Teacher of the Year; 2018 Lawrence Public Schools Master Teacher of the Year; and 2015 INACOL Blended and Online Teacher of the Year. “Students also talk with friends about the Raz-Plus books they are reading at school and at home. I can’t think of a more authentic reading experience for my students than to have the opportunity to choose what they read from so many engaging titles and to have access to these books at school and home.”

Learning A-Z produces research-based products that blend traditional teacher-led instruction with online resources to support differentiated instruction and blended learning. These resources and tools have received numerous [awards and accolades](#) for providing effective learning and promoting creativity and innovation in the classroom. In 2018 alone, Learning A-Z solutions were named finalists or winners in the [Best Educational Software \(BESSIE\) Awards](#), Bett Awards, [CODiE Awards](#), EdTech Cool Tool Awards, [Education Software Review \(EDDIE\) Awards](#), [Teachers' Choice Awards for the Classroom from Learning® Magazine](#), and Tech Advocate Awards.

About Learning A-Z

Learning A-Z® is a literacy-focused PreK–6 educational provider of technology-enabled learning solutions. Our products blend traditional teacher-led instruction with robust online resources to make teaching more effective and efficient, practice more accessible and personalized, assessment more strategic and automated, and learning more informed and proactive. Our suite of products includes: Raz-Plus®, Reading A-Z®, Raz-Kids®, Headsprout®, Science A-Z®, Writing A-Z™, and Vocabulary A-Z™. Learning A-Z products are used by more than 8 million students in more than 170 countries. Learning A-Z is a business unit of Cambium Learning® Group, Inc.

For more information, please visit www.learninga-z.com or find us on [Facebook](#) or [Twitter](#).

About Cambium Learning Group, Inc.

Cambium Learning® Group is an award-winning educational technology solutions leader dedicated to helping all students reach their potential through individualized and differentiated instruction. Using a research-based, personalized approach, Cambium Learning Group delivers SaaS resources and instructional products that engage students and support teachers in fun, positive, safe and scalable environments. These solutions are provided through Learning A-Z® (online differentiated instruction for elementary school reading, writing and science), ExploreLearning® (online interactive math and science simulations and a math fact fluency solution), Voyager Sopris Learning® (blended solutions that accelerate struggling learners to achieve in literacy and math and professional development for teachers), and VKidz Learning (online comprehensive homeschool education and programs for literacy and science). We believe that every student has unlimited potential, that teachers matter, and that data, instruction, and practice are the keys to success in the classroom and beyond.

Come learn with us at www.cambiumlearning.com.

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