

## **Cambium Learning Group Appoints Patrick Marcotte President of Learning A-Z**

DALLAS, Dec 27, 2017 (GLOBE NEWSWIRE) -- Cambium Learning® Group (NASDAQ:ABCD) (the “Company”), a leading educational solutions and services company committed to helping all students reach their full potential, has named Patrick Marcotte president of its Learning A-Z® business unit, effective immediately. He succeeds co-founder Bob Holl, age 74, who is stepping down after nearly 15 years of company leadership to enjoy more personal time. Mr. Holl will stay on as an emeritus advisor with an emphasis on the growth of the international market where he has been influential in building partnerships for the company.

“It has been my honor and privilege to serve as leader of Learning A-Z since its founding in 2002. I have thoroughly enjoyed helping teachers and students the world over with building literacy skills for life,” said Bob Holl.

“Patrick has emerged as a strong leader within Learning A-Z, making this an ideal time for my role to change. As I hand the day-to-day reins over to Patrick, I’m certain he will carry on the great work we have accomplished together and find new ways to help our customers, the teachers and students. I look forward to continuing to be of service especially in our international markets.”

Mr. Marcotte was most recently vice president of research and development at Learning A-Z. Prior to that role, he served as senior director of implementation where he helped establish the professional services approach Learning A-Z relies on today. He began his tenure with Learning A-Z as part of the Headsprout acquisition, and during that time, he led action research and pilot implementations in several of the largest school districts in the U.S. Mr. Marcotte has a graduate degree focused on learning sciences and evidence-based instructional design, and he will lead Learning A-Z with his extensive experience in education technology, data analysis, and curriculum development.

“First, we’d like to thank Bob for his passionate, dedicated leadership over the past 15 years. He has grown Learning A-Z from its early days to the industry leader it is today. We are excited about Patrick taking over as president and expect him to continue the strategic growth and development of Learning A-Z’s award-winning, research-based product suite,” stated John Campbell, CEO of Cambium Learning Group. “Patrick’s deep understanding of Software as a Service, educational policy, instructional design, and customer-focused product development will enable Learning A-Z to further its market leadership and our collective mission of helping all students reach their unlimited potential.”

### **About Learning A-Z**

Learning A-Z® is a literacy-focused PreK-6 educational provider of technology-enabled learning resources. Our products blend traditional teacher-led instruction with robust online resources to make teaching more effective and efficient, practice more accessible and personalized, assessment more strategic and automated, and learning more informed and proactive. Our suite of products includes: Raz-Plus™, Reading A-Z™, Raz-Kids®, Headsprout®, Science A-Z®, Writing A-Z™, Vocabulary A-Z™, and ReadyTest A-Z™. Learning A-Z’s resources are used by more than 5 million students in more than 170 countries. Learning A-Z is a business unit of Cambium Learning® Group, Inc. (NASDAQ: ABCD).

For more information, please visit [www.learninga-z.com](http://www.learninga-z.com) or find us on [Facebook](#) or [Twitter](#).

**About Cambium Learning Group, Inc.**

Cambium Learning Group® (NASDAQ: ABCD) is an award-winning educational technology solutions leader dedicated to helping all students reach their potential through individualized and differentiated instruction. Using a research-based, personalized approach, Cambium Learning Group delivers SaaS resources and instructional products that engage students and support teachers in fun, positive, safe and scalable environments. These solutions are provided through Learning A-Z® (online differentiated instruction for elementary school reading, writing and science), ExploreLearning® (online interactive math and science simulations and a math fact fluency solution) and Voyager Sopris Learning® (blended solutions that accelerate struggling learners to achieve in literacy and math and professional development for teachers). We believe that every student has unlimited potential, that teachers matter, and that data, instruction, and practice are the keys to success in the classroom and beyond.

Come learn with us at [www.cambiumlearning.com](http://www.cambiumlearning.com).

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